

		UNIVERSITAS WARMADEWA WARMADEWA UNIVERSITY FAKULTAS EKONOMI DAN BISNIS FACULTY OF ECONOMICS AND BUSINESS PROGRAM STUDI MANAJEMEN MANAGEMENT STUDY PROGRAM					Kode Dokumen Document Code	
RENCANA PEMBELAJARAN SEMESTER SEMESTER LESSON PLAN								
MATA KULIAH (MK) COURSE		KODE CODE	Rumpun MK CLUSTER		BOBOT (3 sks) CREDITS 3		SEMESTER II SEMESTER II	Tgl Penyusunan 06-05-2025 Compilation Date 06-05-2025
English for Business English for Business			Manajemen Management		II	II	I	Agustus 2025
OTORISASI : Dr. Pande Gde Bagus Naya Primananda SST. Par. M.M AUTHORIZATION : Dr. Pande Gde Bagus Naya Primananda SST. Par. M.M		Pengembang RPS Developer		Koordinator RMK Coordinator			Ketua Program Studi Head of the Study Program	
		Dr. Pande Gde Bagus Naya Primananda SST. Par. M.M		Dr. Pande Gde Bagus Naya Primananda SST. Par. M.M			Dr. Putu Ayu Sita Laksmi, B.Bus., M.Sc	
Capaian Pembelajaran (CP) Program Learning Outcome (PLO)		CPL-PRODI yang dibebankan pada MK PLO charged in this course						
		CPL P1 PLO2	Menganalisis pengetahuan dasar, teori, dan terminologi dalam manajemen dan praktik bisnis Analyzing basic knowledge, theories, and terminology in management and business practices					
		CPL P2 PLO3	Memilih alat dan teknik manajemen untuk mengoptimalkan kinerja dalam berbagai aspek manajerial Selecting management tools and techniques to optimize performance in various managerial aspects					
		CPL P3 PLO4	Merancang solusi menggunakan konsep dan metode manajemen dalam situasi bisnis praktis Developing organizational structure and process to indentify managerial startegies based on extranal and internal environemnt analysis					
		Capaian Pembelajaran Mata Kuliah (CPMK) Course Learning Outcome (CLO)						
		CPMK 1	1.Mahasiswa mampu menyimpulkan pentingnya Bahasa Inggris dalam konteks komunikasi bisnis global.(CPL P1)(C4) Students are able to conclude the importance of English in the context of global business communication. (PLO2)(C4)					
		CPMK 2	2.Mahasiswa mampu menyeleksi kosakata dan terminologi bisnis secara tepat dalam komunikasi lisan dan tertulis (CPL P1)(C4) Students are able to select appropriate business vocabulary and terminology accurately in both spoken and written communication. (PLO2)(C4)					
		CPMK 3	3. Mahasiswa mampu mengedit berbagai bentuk tulisan bisnis yang efektif dan sesuai kaidah profesional. (CPL P2)(C4) Students are able to edit various forms of business writing effectively and in accordance with professional standards. (PLO3)(C4)					

	CPMK 4	4. Mahasiswa mampu menegaskan keterampilan komunikasi bisnis, termasuk negosiasi dan persuasi, dalam berbagai konteks profesional. (CPL P3)(C4) <i>Students are able to demonstrate business communication skills, including negotiation and persuasion, in various professional contexts .(PLO4)(C4)</i>
	CPMK 5	5.Mahasiswa mampu memadukan teknologi komunikasi digital dan mengikuti tren dalam komunikasi bisnis modern.(CPL P3)(C4) <i>Students are able to integrate digital communication technologies and follow trends in modern business communication (PLO4)(C4)</i>
	Kemampuan akhir tiap tahapan belajar (Sub-CPMK) <i>Expected ability of each learning stage (Sub-CLO)</i>	
	Sub-CPMK1 <i>Sub-CLO1</i>	Mampu menegaskan Importance of Business English (CPMK- 1) (C4) <i>Able to articulate the importance of Business English</i>
	Sub-CPMK2 <i>Sub-CLO2</i>	Mampu menyeleksi Business Vocabulary & Terminology (CPMK 2)(C4) <i>Able to select appropriate Business Vocabulary and Terminology</i>
	Sub-CPMK3 <i>Sub-CLO3</i>	Mampu menyeleksi Effective Business Writing (CPMK 3)(C4) <i>Able to relate consumer behavior approaches to tourism industry performance</i>
	Sub-CPMK4 <i>Sub-CLO4</i>	Mampu menegaskan Business Communication Skills (CPMK 4)(C4) <i>Able to demonstrate Business Communication Skills</i>
	Sub-CPMK5 <i>Sub-CLO5</i>	Mampu memadukan Cross-Cultural Communication (CPMK 4)(C4) <i>Able to integrate Cross-Cultural Communication</i>
	Sub-CPMK6 <i>Sub-CLO6</i>	Mampu memadukan Negotiation & Persuasion Language (CPMK 4)(C4) <i>Able to integrate Negotiation and Persuasion Language</i>
	Sub-CPMK7 <i>Sub-CLO7</i>	Mampu menganalisis Digital Communication & Trends (CPMK 5)(C4) <i>Able to identify the positive and negative impacts of tourism regulations</i>
Deskripsi Singkat Mata Kuliah <i>Brief description of the course</i>	Mata kuliah ini akan mempelajari important of business english, business vocabulary and terminology, effective business writing, business communication skills, cross-cultural communication, negotiation and persuasion language, digital communication and trends. <i>This study will discuss about important of business english, business vocabulary and terminology, effective business writing, business communication skills, cross-cultural communication, negotiation and persuasion language, digital communication and trends</i>	
Bahan Kajian: Materi Pembelajaran <i>Learning Materials:</i>	1. Importance of Business English Importance of Business English 2. Business Vocabulary & Terminology Business Vocabulary & Terminology 3. Effective Business Writing Effective Business Writing 4. Business Communication Skills Business Communication Skills 5. Cross-Cultural Communication Cross-Cultural Communication 6. Negotiation & Persuasion Language Negotiation & Persuasion Language 7. Digital Communication & Trends Digital Communication & Trends	

Pustaka References	Utama: Primary:	Chan, M. (2020). English for business communication. Routledge. ISBN-13 978-1138481688 Indiani, N. L. P. (2020). English for business. Bhuana Ilmu Populer. ISBN: 978-6232168503					
	Pendukung: Supplement:	Tabiati, S. E., Deviningrum, N., & Indrawa, H. (2019). English for business communication. UMM Press. ISBN: 978-979-796-285-2 Adriansyah, Y. (2020). English for business and diplomacy: Sebuah panduan bahasa Inggris untuk para pelaku bisnis, kalangan profesional, dan praktisi hubungan antarbangsa. Prenada Media. Udoyono, B. (2012). English for export-import business. Andi Publisher. ISBN: 978-9792930573 Fanani, A. (2009). Business English conversation. Mitra Pelajar. ISBN: 978-979-25-4547-0					
Dosen Pengampu		Dr. Pande Gde Bagus Naya Primananda SST. Par., M.M					
Matakuliah syarat Requirements course		-					
Mg Ke- Week	Kemampuan akhir tiap tahapan belajar (Sub-CPMK) Expected ability of each learning stage (Sub-CLO)	Penilaian Assessment		Strategi Pembelajaran & Metode Pembelajaran [Estimasi Waktu] Learning Form, Learning Methods, Student Assignment, [Estimated time]		Materi Pembelajaran dan Daftar Referensi [Pustaka] Learning Materials [References]	Bobot Penilaian (%) Rating Weight (%)
		Indikator Indicators	Teknik & Instrumen Penilaian Criteria & Technic	Luring (offline)	Daring (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

1	Mampu menegaskan Importance of Business English (Sub CPMK- 1) (C4) <i>Able to articulate the importance of Business English</i>	Ketepatan dalam menegaskan Importance of Business English <i>Accuracy in emphasizing the importance of Business English</i>	Teknik: Kuis Technique: Quiz Instrumen: Jawaban Singkat Instrument: Short answer question			English for Business English for Business <i>Referensi:</i> Utama : 1 dan 2 Pendukung : 1 sampai 4	15%
2	Mampu menegaskan Importance of Business English (Sub CPMK- 1) (C4) <i>Able to articulate the importance of Business English</i>	Ketepatan dalam menegaskan Importance of Business English <i>Accuracy in emphasizing the importance of Business English</i>					
3	Mampu menyeleksi Business Vocabulary & Terminology (Sub CPMK 2)(C4) <i>Able to select appropriate Business Vocabulary and Terminology</i>	Ketepatan dalam Mampu menyeleksi Business Vocabulary & Terminology <i>Accuracy in selecting Business Vocabulary & Terminology</i>	Teknik: Kuis Technique: Quiz Instrumen: Jawaban Singkat			English for Business English for Business <i>Referensi:</i>	15%

4	Mampu menyeleksi Business Vocabulary & Terminology (Sub CPMK 2)(C4) <i>Able to select appropriate Business Vocabulary and Terminology</i>	Ketepatan dalam Mampu menyeleksi Business Vocabulary & Terminology <i>Accuracy in selecting Business Vocabulary & Terminology</i>	Instrument: Short answer question		Utama : 1 dan 2 Pendukung : 1 sampai 4	
5	Mampu menyeleksi Effective Business Writing (Sub CPMK 3)(C4) <i>Able to relate consumer behavior approaches to tourism industry performance</i>	Ketepatan dalam menyeleksi Effective Business Writing	Teknik: Kuis Technique: Quiz Instrumen: Jawaban Singkat Instrument: Short answer question		English for Business English for Business <i>Referensi:</i> Utama : 1 dan 2 Pendukung : 1 sampai 4	10%
6	Mampu menyeleksi Effective Business Writing (Sub CPMK 3)(C4) <i>Able to relate consumer behavior approaches to tourism industry performance</i>	<i>Accuracy in selecting Effective Business Writing</i>				
7	Mampu menegaskan Business Communication Skills (Sub CPMK 4)(C4) <i>Able to demonstrate Business Communication Skills</i>	Ketepatan dalam menegaskan Business Communication Skills	Teknik: Kuis Technique: Quiz Instrumen: Jawaban Singkat Instrument: Short answer question		English for Business English for Business <i>Referensi:</i> Utama : 1 dan 2 Pendukung : 1 sampai 4	10%
8	Mampu menegaskan Business Communication Skills (Sub CPMK 4)(C4) <i>Able to demonstrate Business Communication Skills</i>	<i>Accuracy in emphasizing Business Communication Skills</i>		Strategi Pembelajaran: strategi pembelajaran interaktif <i>Interactive learning strategies</i> Metode Pembelajaran: Kuliah dan Diskusi		

9	Mampu memadukan Cross-Cultural Communication (Sub CPMK 5)(C4) <i>Able to integrate Cross-Cultural Communication</i>	Ketepatan dalam memadukan Cross-Cultural Communication	Teknik: Kuis Technique: Quiz Instrumen: Jawaban Singkat Instrument: Short answer question
10	Mampu memadukan Cross-Cultural Communication (Sub CPMK 5)(C4) <i>Able to integrate Cross-Cultural Communication</i>	<i>Accuracy in integrating Cross-Cultural Communication.</i>	
11	Mampu memadukan Negotiation & Persuasion Language (Sub CPMK 6)(C4) <i>Able to integrate Negotiation and Persuasion Language</i>		Teknik: Presentasi Technique: Presentation Instrumen: Rubrik Instrument: Rubrik
12	Mampu memadukan Negotiation & Persuasion Language (Sub CPMK 6)(C4) <i>Able to integrate Negotiation and Persuasion Language</i>	Ketepatan dalam memadukan Negotiation & Persuasion Language <i>Accuracy in integrating Negotiation & Persuasion Language</i>	

Kelompok
Lectures and Group Discussions

Waktu:
2 x 50 Menit
2 x 50 Minutes

	English for Business English for Business <i>Referensi:</i> Utama : 1 dan 2 Pendukung : 1 sampai 4	10%
	English for Business English for Business <i>Referensi:</i> Utama : 1 dan 2 Pendukung : 1 sampai 4	15%

13	Mampu memadukan Negotiation & Persuasion Language (Sub CPMK 6)(C4) <i>Able to integrate Negotiation and Persuasion Language</i>							
14	Mampu menganalisis Digital Communication & Trends (Sub CPMK 7)(C4) <i>Able to identify the positive and negative impacts of tourism regulations</i>	Ketepatan dalam menganalisis Digital Communication & Trends <i>Accuracy in analyzing Digital Communication & Trends</i>	Teknik: Presentasi Technique: Presentation Instrumen: Rubrik Instrument: Rubrik				English for Business English for Business Referensi: Utama : 1 dan 2 Pendukung : 1 sampai 4	25%
15	Mampu menganalisis Digital Communication & Trends (Sub CPMK 7)(C4) <i>Able to identify the positive and negative impacts of tourism regulations</i>							
16	Mampu menganalisis Digital Communication & Trends (Sub CPMK 7)(C4) <i>Able to identify the positive and negative impacts of tourism regulations</i>							

Cetak Biru Penilaian atau Rencana Asesmen dan Evaluasi (RAE)					
Sub CPMK	Teknik penilaian	CPL P1	CPL P2	CPL P3	Bobot asesmen
		30%	10%	60%	

Sub-CPMK 1	Quiz-Short answer question	X			15
Sub-CPMK 2	Quiz-Short answer question	X			15
Sub-CPMK 3	Quiz-Short answer question		X		10
Sub-CPMK 4	Quiz-Short answer question			X	10
Sub-CPMK 5	Quiz-Short answer question			X	10
Sub-CPMK 6	Presentation - Rubrik			X	15
Sub-CPMK 7	Presentation - Rubrik			X	25
Total					100